

**Step 1** – Become a member (members skip to Step 2) by going to [www.FISPA.org](http://www.FISPA.org) Membership, How to Join

- \$995 Guest Vendor includes attendance and membership through 2017 (you may add a sponsorship)

**Step 2** – Vendor Staff Attend Only includes \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces highest value in used discount codes wins a :15 minute general assemble presentation). Register Vendor Staff [www.FISPALIVE.com](http://www.FISPALIVE.com)

- \$599 Attend
- \$250 Additional Staff for Sponsors and Vendor Displays

**Step 3** - Vendor Displays are **SOLD OUT**. Please consider a sponsorship. If you prepaid for 2017 but did not register for a display contact [executive.director@fispa.org](mailto:executive.director@fispa.org) for refund or to select something under sponsorship.

**Step 4** – Sponsorships (billed directly – call 877-919-4521 x102 or email [executive.director@fispa.org](mailto:executive.director@fispa.org) to finalize):

- Gold (**SOLD to AT&T**) - \$8,000 includes: Attendance for 4 employees, 4 free (non-FISPA member registrations), display table (or dedicated boardroom), website identification, 2 dedicated sessions, Thursday luncheon keynote sponsor, and exclusive right to display in the General Assembly room, and \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation). Sponsor to provide recording, editing, and production services for all general assembly sessions.

- Silver (x 2) - \$5,000 includes: Attendance for 2 employees, 2 free (non-FISPA member registrations), display table (or dedicated boardroom), website identification, 1 dedicated session, and exclusive right to display in a breakout room, and \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation). Sponsor to provide recording, editing, and production services for all breakout sessions.

- Bronze (make an offer – confirmations in **bold**) -

- Indoor Racing Gathering Event Wednesday noon – 2:30
- Create your own (previous ideas: cigar bar, bourbon bar, race car event, etc...).
- Early registration contest giveaways (free hotel night, registration, gift, etc...) (**Lorex, BillMax**)
- Sign in table with lanyard & name badge sponsorship – Wednesday through Friday meet and greet all attendees, produce name badges and provide onsite registration.
- Poll taker – be seen and heard has you coordinate and publish onsite polling.
- WiFi
- Show Guide sponsor – you produce and place 1 full-, 1 half- and 1 quarter-page ads.
- Thursday x 2 (**Walker & Associates, OPEN**) all day drink & break station (have your display area right next to it)
- Friday x 2 am drink & break station (have your display area right next to it).
- Friday Luncheon Keynote sponsor. • Friday morning CEO breakfast & keynote sponsor.
- 6 x Track sponsorship. • 6 x Buy a vendor session (**TMI**).
- 4 x Dedicated boardroom for private discussions/training (**AT&T**)
- Thursday night Honky-tonk bar hop (x5) – sponsor a location, gather business cards, provide a prize drawing (minimum value \$100) the next day. 8pm **BillMax**, 9pm **OrecX**, 10pm Open, 11pm Open, 12 Open
- Prize drawings (no FISPA fee, just the cost of the item) – commit early, make it unique, financially impressive and FISPA will promote throughout the show.
- Saturday, Feb. 18 Luxury Private Boat Cruise on the Cumberland River & Lake Hickory.