

Step 1 – Become a member (members skip to Step 2) by going to www.FISPA.org Membership, How to Join

- \$995 Guest Vendor includes membership through 2018

Step 2 – Vendor Staff Attend Only includes \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces highest value in used discount codes wins a :15 minute general assemble presentation). Register Vendor Staff www.FISPALIVE.com

- \$599 Attend Only through December 22, 2017
- \$699 Attend Only after December 22, 2017
- \$350 Additional Staff Attend Only for Sponsors and Vendor Displays

Step 3 - Vendor Displays through (priority selection 1st prepaid vendors, 2nd previous participation, 3rd length of membership) includes \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation).

Register for Vendor Displays www.FISPALIVE.com

- \$1,499 booth (4 available) includes attendance for 1
 - \$1,899 after December 22, 2017
- \$1,299 display tables (14 available) @ \$999 includes attendance for 1
 - \$1,899 after December 22, 2017
- \$1,099 high-back tables (3 available) includes attendance for 1
 - \$1,399 after December 22, 2017

Step 4 – Sponsorships (billed directly – call 877-919-4521 x102 or email executive.director@fispa.org to finalize):

○ Gold (exclusive) - \$8,000 includes: Attendance for 4 employees, 4 free (non-FISPA member registrations), display table (or dedicated boardroom), website identification, 2 dedicated sessions, Tuesday luncheon keynote sponsor, and exclusive right to display in the General Assembly room, and \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation).

○ Silver (x 2) - \$5,000 includes: Attendance for 2 employees, 2 free (non-FISPA member registrations), display table (or dedicated boardroom), website identification, 1 dedicated session, and exclusive right to display in a breakout room, and \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation).

○ Bronze -

- Create your own (previous ideas: cigar bar, bourbon bar, race car event, etc...).
- Early registration contest giveaways (free hotel night, registration, gift, etc...).
- \$1,200 Sign in table with lanyard & name badge sponsorship – Wednesday through Friday meet and greet all attendees, produce name badges and provide onsite registration.
- FREE Poll takers – be seen and heard has you coordinate and publish onsite polling.
- \$1,000 WiFi
- FREE Show Guide sponsor – you produce and place 1 full-, 1 half- and 1 quarter-page ads.
- \$500 Thursday x 2 all day drink & break station (have your display area right next to it)
- \$200 Friday x 2 am drink & break station (have your display area right next to it).
- \$1,500 Friday Luncheon Keynote sponsor. • \$1,200 Friday morning CEO breakfast & keynote sponsor.
- \$1,000 Track sponsorship. • \$1,000 Buy a vendor session.
- \$Dedicated boardroom for private discussions/training.
- Thursday night Honky-tonk bar hop (x5) – sponsor a location, gather business cards, provide a \$100+ prize drawing the next day.
- Prize drawings (no FISPA fee, just the cost of the item) – commit early, make it unique, financially impressive (\$100+) and FISPA will promote throughout the show.

Questions – call Jim @ 877-919-4521 or email executive.director@fispa.org