

Step 1 – Become a member (members skip to Step 2) by going to www.FISPA.org Membership, How to Join

- \$995 Guest Vendor includes membership through 2018

Step 2 – Vendor Staff Attend Only includes \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces highest value in used discount codes wins a :15 minute general assemble presentation).

Register Vendor Staff www.FISPALIVE.com

- \$599 Attend Only through December 22, 2017
- \$699 Attend Only after December 22, 2017
- \$350 Additional Staff Attend Only for Sponsors and Vendor Displays

Step 3 - Vendor Displays includes \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation) and 5 free exhibit hall passes for guests. Register for Vendor Displays www.FISPALIVE.com

- \$1,499 booth (4 available) includes attendance for 1
 - \$1,899 after December 22, 2017
- \$1,299 display tables (14 available) @ \$999 includes attendance for 1
 - \$1,899 after December 22, 2017
- \$1,099 high-back tables (6 available) includes attendance for 1
 - \$1,399 after December 22, 2017

Step 4 – Sponsorships (billed directly – call 877-919-4521 x102 or email executive.director@fispaspa.org to finalize):

○ Gold (exclusive) - \$8,000 includes: Attendance for 4 employees, 4 free registrations, 5 free exhibit hall passes for guests, display table (or dedicated boardroom), website identification, 2 dedicated sessions, Tuesday luncheon keynote sponsor, and exclusive right to display in the General Assembly room, and \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation).

○ Silver (x 2) - \$5,000 includes: Attendance for 2 employees, 2 free registrations, 5 free exhibit hall passes for guests, display table (or dedicated boardroom), website identification, 1 dedicated session, and exclusive right to display in a breakout room, and \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation).

○ Bronze -

- YOU COVER THE COST Create your own (previous ideas: cigar bar, bourbon bar, race car event, etc...).
- YOU COVER THE COST Early registration contest giveaways (free hotel night, registration, gift, etc...).
- \$1,200 Sign in table with lanyard & name badge sponsorship.
- YOU COVER THE COST Poll takers – be seen and heard has you coordinate and publish onsite polling.
- \$1,000 WiFi
- YOU COVER THE COST Show Guide sponsor – you produce and include your company’s full page ads on the front and back covers.
- \$500 x 4 drink & break station (have your display area right next to it). Monday afternoon, Tuesday morning, Tuesday afternoon, Wednesday morning.
- \$1,500 Tuesday Luncheon Keynote sponsor.
- \$750 Wednesday morning CEO breakfast & keynote sponsor.
- \$250 x 10 Track sponsorship.
- \$750 x 4 Buy a vendor session.
- \$500 Dedicated boardroom for private discussions (Tuesday, or Wednesday).
- \$500 Dedicated training/meeting rooms x 4 (Saturday, Sunday, Monday).
- YOU COVER THE COST Tuesday pub crawl (x5) – sponsor a location, gather business cards, provide a \$100+ prize drawing the next day. 8, 9 10, 11pm and midnight.
- YOU COVER THE COST Prize drawings (no FISPA fee, just the cost of the item) – commit early, make it unique, financially impressive (\$100+) and FISPA will promote throughout the show.

Questions – call Jim @ 877-919-4521 or email executive.director@fispaspa.org