

Step 1 – Become a member (members skip to Step 2) by going to www.FISPA.org Membership, [How to Join](#)

- \$995 Guest Vendor includes membership through 2018

Step 2 – Vendor Staff Attend Only includes \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces highest value in used discount codes wins a :15 minute general assemble presentation).

Register Vendor Staff www.FISPALIVE.com

- \$699 Attend Only
- \$350 Additional Staff Attend Only for Sponsors and Vendor Displays

Step 3 – **SOLD OUT** Vendor Displays. Send email to executive.director@fispa.org to be added to 'wait list'. Vendor Displays includes \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a general assemble message) and 5 free exhibit hall passes for guests. Register for Vendor Displays www.FISPALIVE.com

- \$1,499 bar height back table with 2 stools includes attendance for 1

Step 4 – Sponsorships (billed directly – call 877-919-4521 x102 or email executive.director@fispa.org to finalize):

- **SOLD COMCAST Gold** (exclusive) - includes: Attendance for 4 employees, 4 free registrations, 5 free exhibit hall passes for guests, display table (or dedicated boardroom), website identification, 2 dedicated sessions, Tuesday luncheon keynote sponsor, and exclusive right to display in the General Assembly room, and \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation).

- **SOLD TELAMON, SOLD Ooma Silver** (x 2) - includes: Attendance for 2 employees, 2 free registrations, 5 free exhibit hall passes for guests, display table (or dedicated boardroom), website identification, 1 dedicated session, and exclusive right to display in a breakout room, and \$50 promotional registration discount code and promotional \$250 new member discount code (the vendor that produces the highest value in used discount codes wins a :15 minute general assemble presentation).

- **Bronze -**

- YOU COVER THE COST Create your own (previous ideas: cigar bar, bourbon bar, race car event, etc...).
- YOU COVER THE COST Early registration contest giveaways (free hotel night, registration, gift, etc...).
- YOU COVER THE COST Tuesday pub crawl (x5) – sponsor a location, gather business cards, provide a \$100+ prize drawing the next day. 8 (to include dinner), 9, 10, 11pm and midnight.
- YOU COVER THE COST Prize drawings – commit early, make it unique, financially impressive (\$100+) and FISPA will promote throughout the show.
- YOU COVER THE COST Poll takers – be seen and heard has you coordinate and publish onsite polling.
- \$500 x 4 Dedicated boardroom for private discussions Tuesday x 2 **Multapplied**, OPEN; Wednesday x 2 OPEN, OPEN.
- \$500 Dedicated training/meeting rooms x 4 Saturday, Sunday, Monday **Baltic**.
- \$800 Member Notes Sponsor – company information given on note pads to use take notes and contribute to the Wednesday, Luncheon member presentations.
- **\$2,400 Wi-Fi x 1 includes bar height table with 2 stools and attendance for 1 (banner display).**
- **1 OPEN \$3,200 x 2 Show Guide & Annual Report sponsors (500 copies) includes bar height table with 2 stools (banner display) and attendance for 1. Granite**, OPEN
- **SOLD API/NEONOVA** Sign in table with lanyard & name badge sponsorship.
- **SOLD** x 4 drink & break station (have your display area right next to it). Monday afternoon **Ooma**, Tuesday morning **HughesNet**, Tuesday afternoon **Ooma**, Wednesday morning **NETFLIX**.
- **SOLD** Tuesday Luncheon Keynote sponsor. **Windstream**
- **SOLD** Wednesday morning CEO breakfast & keynote sponsor (topic Entrepreneurial Operating System) includes bar height table with 2 stools and attendance for 1. **Millennium**